

FUNDRAISING >>

Whether you are hiking as part of a team or individually, each participant is encouraged to raise a minimum of \$100 which will benefit HomeAid Colorado's homeless housing development and community outreach programs.

To start fundraising as an individual, follow these instructions:

1. Please visit HikeforHomeAid.CauseVox.com
2. Click 'Join the Campaign'
3. Create account and customize your personal fundraising page

To create a team, follow these instructions:

1. Please visit HikeforHomeAid.CauseVox.com
2. Click 'Join the Campaign,' then login or create your account
3. Manage Page > Teams > New Team > Customize your team fundraising page

To join an existing team, follow these instructions:

1. Please visit HikeforHomeAid.CauseVox.com
2. Create account or login to existing account by clicking 'Join the Campaign'
3. Participants > Teams > Select Team > Join Team

FUNDRAISING IDEAS

Below are a variety of ways to fundraise, but all participants are welcome to raise funds in other ways!

Peer to Peer Fundraising: Share stories and promote Hike for HomeAid through word of mouth. Ask your friends, family members and colleagues to join your team or to donate. Think about how many times you've been asked to donate to someone else's challenge...now go ask them to return the favor!

Fundraising Event: Clean out your closet – and have your friends do the same – and then host a yard sale or raffle to raise funds from your wares. Or, host a cocktail party and ask your friends to donate there.

Gift Matching: Matching gifts are a type of corporate giving program that essentially doubles your donation. Ask your employer if they will support your fundraiser and match your gift.

Donation Day: Help drive traffic into your favorite store, bar, or restaurant. Partner with a retail location by asking them to host a night for HomeAid Colorado. The business could donate a certain percentage of their sales, allow you leave out a tip jar or collect a suggested donation at the cash register.

Share your skill/craft: Are you a yoga instructor? A budding artist? A coach? Host a night and share your skill or craft with friends. Ask them for a suggested donation of \$5 – you'd be surprised how fast that can add up!

Social Media: Share your fundraising page link on all social media platforms to raise awareness about homelessness and to garner donations.

Viral challenge: Remember the ASL Ice Bucket Challenge? Same concept! Go for a hike and then challenge 3 friends on Facebook to Hike for HomeAid and/or donate to our cause within 2 weeks.